

It's all about

# Advertising



WE HELP YOU TRANSFORM YOUR BRAND →



# PROGRAMMATIC ADVERTISING

USE OF  
AUTOMATED  
TECHNOLOGY  
PRINT &  
DIGITAL  
AD SPACE  
in  
REAL-TIME  
has made  
ADVERTISING  
more  
VISIBLE  
EFFICIENT  
TARGETED  
than  
EVER  
BEFORE

towards OUR VALUABLE CLIENTS



the **BRAIN BEHIND**  
success story



#

**Chinmaya Choudhury**

the Visionary & Founder of Anita Advertisers

Ideation · Visualization · Creation

ANITA EVOKES QUALITIES OF ELEGANCE, STRENGTH & COMPASSION

© +91 933 899 1113 · 833 899 1113

# MARCH TOWARDS

ADVANCED TECH HAVE BEEN DEFINED BY THE  
EXPLOSIVE GROWTH OF DATA & MOBILE  
TECHNOLOGY COMPLETELY RE-SHAPING  
HOW ADVERTISING DONE. →



*Creativity*

Itself express  
It's own way..



# VISUALIZATION



## the **STORY** WHY WE...

Our glorious 20+ years of journey and performance-driven Agency began with Local and even All India News Paper Ad. Publishing, then after the expertise and got best effective solutions without any error free success, next we step-up to complied complete information on Advertise, which helps our Advertisers get-fair-prise review like News Paper Tariff Rate, available Seasonable Discount Packages, Circulation Figures, and much more.

Our target was to deal, and ambition to be fair with our valuable clients, to Satisfy Effective Media Buying, which also easier to Book Ads. thru' on-line National News Papers at Lowest Tariff Rate.

Instead, even afer the above, our Expertise Team also successfully deal with other Medias like.. PR, DIGITAL, TELEVISION, RADIO even also CINEMA.

Our strategy and well thought Media Campaigns for Marketing Solutions of brands have produced extraordinary results for clients and their satisfaction.

All these only happening because of our specialized team like..

Creative Head,  
Mgr.- Operations,  
Mgr.- PR,  
Mgr. & Asst. Mgr.- Sales & Relationship Executive-  
Customer

executing the right marketing communication within the time frame.

**FOUNDED ON TRUST  
PROPELLED BY  
EXCELLENCE**



the **CORE TEAM**  
**This is WE**



Chinmaya Choudhury  
FOUNDER & MD



Namita Choudhury  
MARKETING



Sujit Patra  
MANAGER (OPERATIONS)



Arup Ranjan Panda  
MANAGER (SALES)



Pradeep Mohanty  
CREATIVE HEAD



Swagatika Tripathy  
EDITORIAL



Niharika Moharana  
CUSTOMER SERVICE



Raj Kishore Behera  
BILLING & RECOVERY

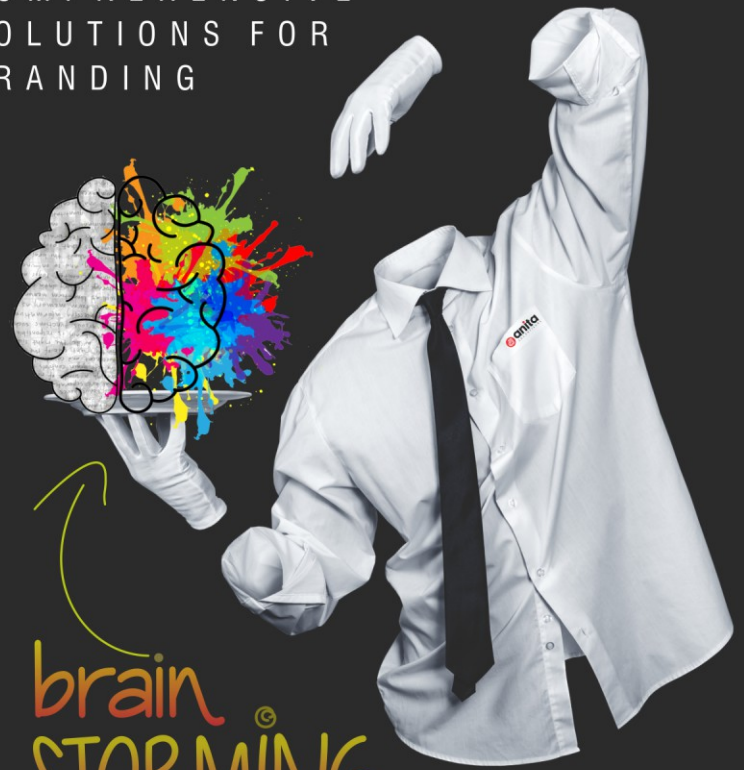


Kunimuni Sahoo  
SCHEDULING



Apurwa Singh Deo  
MARKETING & STRATEGY

THE COMPLETE PACKAGE OF  
COMPREHENSIVE  
SOLUTIONS FOR  
BRANDING



brain  
**STORMING**  
OUR EXCELLENCE

ALL UNDER ONE PLATFORM

**20+ YEARS** OF EXPERTISE | **ESTABLISHED** CLEAR VISIONS

**UN-BELIEVABLE** BUDGET

**UN-BELIEVABLE** CUSTOMER

FOLLOW US



BEST ADVERTISING AGENCY AWARD 2025-26.  
A moment of pride for TEAM, ANITA ADVERTISERS.



Felicitated by Mr. Punya Prasun Bajpai the former Sr. Indian Journalist served reputed Media Agencies like.. Aaz Tak, ABP News, Zee News.

Received Odisha Visionary Award 2025 by THE TYPHOON English Daily.



Recognition Felicitated by Hon'ble Chief Minister, Odisha Mr. Mohan Charan Majhi in the presence of Hon'ble Minister of Industries, Mr. Sampad Chandra Swain, Minister of Industries, Skill Development, Govt. of Odisha on the occasion of the 106th. Anniversary of The SAMAJA, Odiya News Paper.



**AWARDS**  
MAKES US  
IDENTITY



Best Advertising Agency Award received from Mr. Sam Balsara, President of IAA-International Agency, Chapter-India



Felicitated by Honorable Speaker of the Legislative Assembly of Odisha Smt. SURAMA PADHI on the occasion of Utkal Mail Anniversary.



Felicitated and Awarded received from Ex-MP Mr. Prasanna Patasani & Mr. Pitabasa Mishra, Editor, Utkal Mail News Paper.



Best Valued Advertising Agency Award receive from Mr. Soumya Ranjan Patnaik, Chairman, SAMBAD Group.



Received from Mrs. Monika Nayyar Pattnaik, MD, SAMBAD for No.1 Classified Agency in Odisha State.



Best Advertising Agency Award received from Mr. Dipak Malviya, President, Samaj News Paper.

# EVENTS

Creation, Innovation & Originality are the essentials behind a great Idea.

Believing in the Mantra of CHANGE : We believe that creative belongs to the same... and that's what we are hear for.



FOLLOW US



# PR

Offering Creative ideas that work, we merge those ideas into strategic advertising communication solutions.



# EVENTS



"WE HAVE MAGNETIC  
&  
WE DRAW SUCCESS  
NATURALLY"



why we  
**DIFFERENT?**

*For*  
**ONLY OUR VALUABLE CLIENTS...**



Our focus, every project treat as and balance from grounded-in-indights, executed with purpose and optimized for smart growth.

We have worked with various clients across the industries in different segments and act as a true partner of their growth journey like... Collaborative, Flexible and Result Focused.

We committed to help as their Scale Smarter & Succeed Faster.

**THAT's We are DIFFERENT.**

**Your BRAND  
REACHES WITH  
HIGH LIVE TO MAKE YOU  
CLOSER THROUGH.**

*to Reach*  
**OUR SERVICES CONTACT**

- +91 933 899 1113
- +91 933 766 1113
- +91 833 899 1113
- [anitaadv@gmail.com](mailto:anitaadv@gmail.com)



FOLLOW US



let's  
**COLLABORATE**



MILES TO GO  
MORE TO WORK  
MORE TO ACHIEVE

Anita Advertising team is ready to assist when & where you're seeking NEXTPERT-GUIDANCE and solutions or anything more - *share with us...*



## LET'S DISCOVER

Join & Experience  
the World of Advertisement.  
Elevate your Brand  
with our Expert Strategy



## ✓ the **SERVICES**

- News Paper Ad.
- Radio & TV Ad.
- Print (Offset & Digital)
- Conceptual Creative Design
- Digital Marketing
- Corporate Events
- Cinema & Theater Ad.
- Press Meet & Press Release
- Digital Screen & Mall Branding
- Whatsapp & Bulk SMS
- Voice-Over & Translation
- Hoarding & Kiosks
- Video & Live Shoot

**&MUCHMORE**



# Radio & TV Ad.

**rapido**  
Bike Taxi

₹10/3KM

Get Flat 25% OFF

**ARCHID ELITE**

THE MAGICAL MASTERPIECE FOR LIVING

1.5 BHK & 2 BHK Luxury Apartments & Penthouse

Call Us For Booking:  
7537 000 001  
7381 040 001

**100% EXCHANGE HALLMARKED GOLD & DIAMOND JEWELLERY**

**LUXURIOUS RAJWADA, POLKI AND DIAMOND JEWELLERY EXHIBITION**

30<sup>th</sup> JULY 2023 | 31<sup>st</sup> JULY 2023

11.00 am to 09.00 pm

**HOTEL MAYFAIR LAGOON**  
Bhubaneswar, Odisha

ANOPCHAND TILOKCHAND Jewellers Pvt. Ltd.

# Video & Live Shoot

**CARE HOSPITALS**

**OUR CARDIAC EMERGENCY CARE ACTS WHEN EVERY SECOND COUNTS**

CARE Emergency Response team that's designed to save lives

0674 61 6566

**Arundhati subha Dhateras**

**GRAND OFFER FREE GOLD COIN**

FLAT 20% OFF | FLAT ₹599 | FLAT 35% OFF

GET 100% EXCHANGE ON OLD GOLD

**YAMAHA**

**SHOWROOM WITH WORLD CLASS FACILITIES OPENS TODAY**

**NEW TECHNOLOGY NEW STYLE. ALL IN LUBRICATION**

**K2K AUTO-MOTIVES**

# Digital Marketing

**WASHWELLBIO**

ENERGIZING THE FUTURE APPROVED BY GOVT. OF INDIA

**AN EXCITING BUSINESS OPPORTUNITY FOR ASPIRING ENTREPRENEURS**

Partner with **WASHWELL BIODIESEL** and start your own **BIODIESEL FUEL STATION**

Inviting Master Dealers Super Stockist for bulk sales

₹30 LACS | ₹5 LACS Per Month

# Whatsapp & Bulk SMS

**GREAVES ELECTRIC MOBILITY**

Take Charge with the new **Ampere Magnus EX Electric Scooter**

Get exclusive benefits up to **₹5000**

Reach us at: [www.amperevehicles.com](http://www.amperevehicles.com)

**PRASAD JEWELLERS**

the original since 1964

**FESTIVE BEGINNINGS**

FLAT 25% OFF | FREE JEWELLERY INSURANCE | CASHBACK 0.5%

**WORLD TOURISM TRAVELS**

Tourism begins here

Partner with **WASHWELL BIODIESEL**

₹30 LACS | ₹5 LACS Per Month

# News Paper Ad.



Years of expertise in the spectrum of News Paper, PR, Digital, TV, Radio, Cinema... We create magic with your

**Merriest Christmas**

AT HUBS & BOUTIQUES ONLY

**FLAT 50% OFF**

**ESPLANADE**

**Apollo HOSPITALS - ROURKELA**

APOLLO'S TRUST NOW IN YOUR CITY! **ROURKELA!**

BECAUSE YOU DESERVE EXPERT CARE AT AFFORDABLE COST

**TOUCHING LIVES with Rourkela!**

04069251009

# Conceptual Creative Design



# Press Meet & Press Release

**GST shines earlier with the Stars.**  
The GST advantage begins right away.  
Visit your nearest dealership to know your special offer created with attractive financial solutions. The Stars will shine brighter for you with immediate effect.  
3 years Maintenance + 3 years Buy Back Guarantee + Pre-GST benefits over and above the market offer.\*  
Mercedes-Benz Financial  
Tristar Motors, Showroom : Citymart, 10/1 & 12/P, Baramunda, Bhubaneswar-751003; Mob : 07852944122, Tel: 07852944110  
Website : www.tristarmotors.in, Like us : www.facebook.com/TristarMotors

**Freedom Awards 2023**  
6th Edition  
**Brands of Odisha. Pride of India.**  
Corporate Excellence Awards 2023  
20th January 2023  
Bhubaneswar  
www.sambhadwards.com  
For details contact : 9328092019  
9664131300, 9919442124  
Applications Invited

**anita**  
ADVERTISERS

**Panasonic** NO.1 JAPAN  
**UNLOCK THE FUTURE**  
AC FOR SMART HOMES  
matter COOLED DEET  
AI  
VENUE IN BHUBANESWAR

**JOCKEY**  
FACTORY SECONDS  
UP TO 50% OFF  
VENUE IN BHUBANESWAR  
Hotel Arya Palace, (Teesta Valley)  
126/B Ashok Nagar, Jananpath,  
Near Bata Showroom, Bhubaneswar-09

# Cinema & Theater Ad.

# Voice-Over & Translation

**YASHIKA**  
BEST LOCATED PROJECT IN ODISHA AT PURI  
1BHK & 2BHK FULLY FURNISHED PREMIUM HOLIDAY HOMES  
SCAN FOR WEBSITE  
9124242410  
7381097302  
7381262666  
BEST LOCATED PROJECT IN ODISHA AT PURI  
NH-318 Puri Beach Jagannath Temple Railway station

# Print (Offset & Digital)

**NOW IN ROURKE**  
A CLOTHING LINE WITH A HEART

**The Honda Joy Fest**  
BRING HOME A HONDA, BRING HOME JOY  
SCRATCH AND WIN  
BUMPER LUCKY DRAW  
VENUE IN BHUBANESWAR

→ Products, Services and Innovations through magnificent themes, which are focused on your vision while enhancing your image to the audience.

# Events

AND MUCH MORE

**ASSOTECH**  
UNVEILING THE UNIQUENESS  
INSPIRATION INNOVATION  
Call: 079 69 451 155

# Digital Screen & Mall Branding

**The New Cargo Range from FORCE**  
Most Reliable | Most Economical | Most Profitable  
AVAIL EXCITING OFFERS THIS RATHA YATRA  
HAPPY Ratha Yatra  
KARD KING SHAKTIMAN 400 SHAKTIMAN 600  
Payload Capacity : 1500 kg Deck Area : 9 x 5.6 ft  
Payload Capacity : 3620 kg (PSD) Deck Area : 9.84 x 6.13 ft  
Payload Capacity : 1750 kg Deck Area : 9 x 5.4 ft  
Auth. Dealer ORISSA DIESEL ENGINE Call : 9437963038  
A7, Mancheswar Indst. Estate, Bhubaneswar

**HOT DEALS, COOL RIDES!**  
100%\* EMI  
10%\* OFF  
VENUE IN BHUBANESWAR  
SUZUKI

# Hoarding & Kiosks

# OUR VALUABLE CLIENTS

we **FEEL PROUD** of them



CONTINUED...



FOLLOW US



we  
**SAY THANKS**  
to them



MUCH MORE..



# TESTIMONIALS

## Anita Advertisers

Room No. S - 27, BDA Market Complex, Near Passport Office, Sabera Colony, Nilakantha Nagar, Nayapalli, Bhubaneswar, Odisha

4.9 ★★★★★ 127 Google reviews



← **soumya Biswal** 2 reviews  
★★★★★ a year ago  
The best Advertisement Agency in the city so far.  
It understands the clients' businesses inside out. It has consistently demonstrated its expertise, creativity, and effectiveness in delivering impactful advertisement services.  
👍 1  
**Anita Advertisers (owner)** a year ago  
Thank You so much . Keep supporting us.

← **Pankajini Nayak** 1 review  
★★★★★ a month ago  
This agency offers the best service, quick response, and timely done the jobs..😊😊  
👍  
**Anita Advertisers (owner)** a month ago  
Thank You Madam. Thank You for your appreciation. Keep supporting us.

← **Kabita Sahu** 2 reviews  
★★★★★ 2 months ago  
Very good price also very good less than all new paper price outstanding  
👍  
**Anita Advertisers (owner)** a month ago  
Thank You Madam. Thank You for your appreciation. Keep supporting us.

← **Nibedita Panda** 1 review  
★★★★★ 9 months ago  
One of the best advertising agency in Bhubaneswar. All type of advertising services available, best customer deals, good behaviour.  
👍  
**Anita Advertisers (owner)** a month ago  
Thank You Sir. Thank You for your appreciation. Keep supporting us.

← **rabi panda** 1 review  
★★★★★ 8 months ago  
A lot of thanks for good and dedicate service of staff of Anita Advt Team. I am satisfying of Furnish of advt work.  
👍  
**Anita Advertisers (owner)** a month ago  
Thank You Sir. Thank You for your appreciation. Keep supporting us.

← **Swagatika Tripathy** 2 reviews  
★★★★★ a year ago  
It's a very nice agency. I'm seriously very overwhelmed meeting with them and seeing their friendly atmosphere.  
👍 1  
**Anita Advertisers (owner)** a year ago  
Thank You so much. Keep supporting us.

← **Bhagyashree Sawant** Local Guide · 77 reviews · 319 photos  
★★★★★ 3 days ago **New**  
We have used their PR services for one of our clients loved it.  
There was hardly any co-ordination and follow-up that I had to do. Everything was taken care by their team right from pre-event to post. Mr.Chinmay was super helpful and proactive. In fact they delivered outputs more than what they promised. Good job Anita advertisers.  
👍 1

← **Itishree Das** 7 reviews · 1 photo  
★★★★★ a year ago  
One of the most prestigious n renowned media agency . Exceptional skills, one stop solution for all yr digital marketing n desin needs  
👍 1  
**Anita Advertisers (owner)** a year ago  
Thank You so much . Keep supporting us.

← **Swoyangshree Jena** 3 reviews  
★★★★★ 2 years ago  
Nice and affordable service .....  
Will surely recommend to all fr this commendable service ...  
👍 1  
**Anita Advertisers (owner)** a year ago  
Thank You so much. Keep supporting us.



what our clients talk about



**prangya das**  
3 reviews  
★★★★★ 2 years ago

A preferable option for advertising purposes

👍 1

**Pradeep Mohanty**  
3 reviews · 2 photos  
★★★★★ Edited a year ago

Anita Advertiser is one of the renowned and trusted Agency that I know more than 15 years. People of this agency are very friendly and trustworthy. One stop solutions for all types of advertising.

👍 2

**Anita Advertisers (owner)**  
2 years ago

Thank You so much . Keep supporting us.

**SHRABANI DASH**  
9 reviews  
★★★★★ 2 years ago

A good dedicated organisation

👍 1

**Anita Advertisers (owner)**  
2 years ago

Thank You so much . Keep supporting us.

**chandra sekhar**  
3 reviews · 7 photos  
★★★★★ 2 years ago

One of the most trusted advertising agency in Bhubaneswar.... I lyk this agency for there quick service and well behaved staffs.... 🙌🙌🙌🙌

👍 3

**Anita Advertisers (owner)**  
2 years ago

Thank You so much. Keep supporting us.

**binaya ranjan nayak**  
2 reviews  
★★★★★ 2 years ago

I am Binay Ranjan Nayak its 100% true The best Advertisement Agency in the city and National..

👍 2

**Anita Advertisers (owner)**  
2 years ago

Thank You So Much Sir for your appreciation.. Kindly continue with us ..

**alok patnaik**  
4 reviews · 3 photos  
★★★★★ 2 years ago

Awesome organisation with dynamic founder and the best part is it's a single point of contact for every kind of advertising

👍 2

**Anita Advertisers (owner)**  
2 years ago

Thank You so much . Keep supporting us.

**priyadarshi mohanty**  
Local Guide · 20 reviews  
★★★★★ 2 years ago

Keep up the prompt response which I think is the prime cause along with good behaviour for your organisation to blossom.

👍 2

**Anita Advertisers (owner)**  
2 years ago

Thank You so much . Keep supporting us.

**Rahul Janbandhu**  
Local Guide · 6 reviews · 2 photos  
★★★★★ 2 years ago

Best Advertising Agency of Odisha State.

👍 1

**Anita Advertisers (owner)**  
2 years ago

Thank You So Much Sir for your appreciation..

**sambhu mishra**  
5 reviews  
★★★★★ Edited a year ago

Really fast in response

👍 Press and hold to react

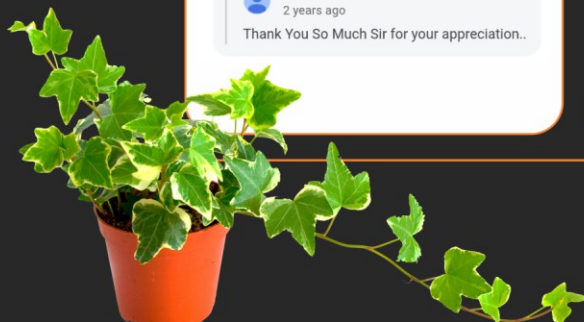
**Anita Advertisers (owner)**  
a year ago

Thank You Sir. Thank You for your appreciation. Keep supporting us.

**Director (Operation)**  
1 review  
★★★★★ 6 months ago

We have very good experience with Anita Advertisers in the recent times and it has been our preferred choice everytime we want to go for marketing/recruitment publicity in print and electronic media. The team is highly helpful and professional and they adhere to the required timelines.

👍 2



what our *clients talk about*



## our mission...our vision

A mission to scale new dimensions.  
An aim to reach a destination.  
To be the partner in successful growth of our clients.

Our vision aims at the creation of an excellent era where we can support and elevate the industry through our initiatives in design like News Paper, PR, Digital, TV, Radio, Cinema and more and to add on and reflect the individual persona of each brand we deal with and represent every time.

The partner in successful growth of our clients.



Happy World NGO Day to all the amazing people who are dedicating their time,energy and resources to create better future for all of us.

our oath, make odisha green



“Green NGOs are the lifeblood of our society”



Regd. No.: 1081106112 / 2011



Sabuja Odisha Charitable Trust  
(The Wing of ANITA ADVERTISERS)  
is a Non-Governmental organization  
working for Plantation, Girl Child Education,  
Helping-Hand for Poor People, Agriculture,  
Wildlife, Social Welfare Activities and so on...

ଶୁଦ୍ଧ ଶକ୍ତି ସମୃଦ୍ଧ  
ଉଦ୍ଦିଷ୍ଟ ଶକ୍ତି

our activity

**ଆଇଆରସି ଭିଲେଜ୍ ସରକାରୀ ହାଇସ୍କୁଲକୁ ଡକ୍ଟରୀନ୍ ପ୍ରଦାନ**

ଭୁବନେଶ୍ୱର, ୨ ଜୁଲାଇ/ସହ-ସଭ୍ୟ: ଭୁବନେଶ୍ୱରରେ ଥିବା ସରକାରୀ ଆଇଆରସି ହାଇସ୍କୁଲରେ ଡକ୍ଟରୀ ଔଷଧି ପ୍ରଦାନ କରାଯାଇଛି। ଏହି ଉଦ୍ଦେଶ୍ୟରେ ଆଇଆରସି ସଭ୍ୟମାନଙ୍କୁ ଡକ୍ଟରୀ ଔଷଧି ପ୍ରଦାନ କରାଯାଇଛି। ଏହି ଉଦ୍ଦେଶ୍ୟରେ ଆଇଆରସି ସଭ୍ୟମାନଙ୍କୁ ଡକ୍ଟରୀ ଔଷଧି ପ୍ରଦାନ କରାଯାଇଛି।

**ସଡ଼କ ସୁରକ୍ଷା ସଚେତନତା ପାଇଁ ବୁଲେଟ୍ ରାଲି**

ଭୁବନେଶ୍ୱର, ୨ ଜୁଲାଇ/ସହ-ସଭ୍ୟ: ଭୁବନେଶ୍ୱରରେ ଥିବା ସରକାରୀ ଆଇଆରସି ହାଇସ୍କୁଲରେ ଡକ୍ଟରୀ ଔଷଧି ପ୍ରଦାନ କରାଯାଇଛି। ଏହି ଉଦ୍ଦେଶ୍ୟରେ ଆଇଆରସି ସଭ୍ୟମାନଙ୍କୁ ଡକ୍ଟରୀ ଔଷଧି ପ୍ରଦାନ କରାଯାଇଛି। ଏହି ଉଦ୍ଦେଶ୍ୟରେ ଆଇଆରସି ସଭ୍ୟମାନଙ୍କୁ ଡକ୍ଟରୀ ଔଷଧି ପ୍ରଦାନ କରାଯାଇଛି।

**ସବୁଜ ଓଡ଼ିଶା ପାଇଁ ଶ୍ରେୟସ୍ ସମୂହ କୃଷକମାନଙ୍କୁ ପାଠ୍ୟପୁସ୍ତକ ପଢ଼ାଉଛି**

ଭୁବନେଶ୍ୱର, ୨ ଜୁଲାଇ/ସହ-ସଭ୍ୟ: ଭୁବନେଶ୍ୱରରେ ଥିବା ସରକାରୀ ଆଇଆରସି ହାଇସ୍କୁଲରେ ଡକ୍ଟରୀ ଔଷଧି ପ୍ରଦାନ କରାଯାଇଛି। ଏହି ଉଦ୍ଦେଶ୍ୟରେ ଆଇଆରସି ସଭ୍ୟମାନଙ୍କୁ ଡକ୍ଟରୀ ଔଷଧି ପ୍ରଦାନ କରାଯାଇଛି। ଏହି ଉଦ୍ଦେଶ୍ୟରେ ଆଇଆରସି ସଭ୍ୟମାନଙ୍କୁ ଡକ୍ଟରୀ ଔଷଧି ପ୍ରଦାନ କରାଯାଇଛି।

our pride



## our PRESENCE

Your thoughts, our smart services make you easy and comfort. Get in touch without any hesitation and feel free to contact online, for which our concern Executive will contact you immediately to solve all your needs within a smart mode.



WATCH



[www.anitaadvertisers.com](http://www.anitaadvertisers.com)



FOLLOW US



NEWS PAPER / RADIO / CINEMA / PR / TV  
DIGITAL / EVENTS / PRINTING / BRANDING

+91 933 899 1113

+91 933 766 1113

+91 833 899 1113

[anitaadv@gmail.com](mailto:anitaadv@gmail.com)



More Details  
Scan QR Code



S-27, BDA Market Complex, Nilakantha Nagar,  
Nayapalli, Bhubaneswar-751 012,  
Odisha, India